BREAKING APART PROBLEMS.
TO FIND BETTER SOLUTIONS.
About

BREAKING APART PROBLEMS. TO FIND BETTER SOLUTIONS.

Every entrepreneur is pushed forward by the drive to fill an unmet need. Finding solutions to real-world problems is why we invent, build, and grow. At the first annual Cornell Entrepreneurship Summit, some of the world’s most innovative minds will share their experiences addressing complex challenges and paving new solutions. They will provide insights from their own achievements, as well as look ahead to the problems we must tackle next.

What are you solving?
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Location

The TimesCenter
242 West 41st St.
www.thetimescenter.com

Wi-fi

Network: Backstage
WEP Password: Backstage1
Open a browser and ignore the security questions to get to home page entitled Aruba. On this page the user name and password is:
Username: timescenter
Password: timescenter1
Please press log in as opposed to enter, and you’ll be authenticated.

Twitter

Twitter Hashtag: #CUSummit
Twitter: @CornellEship

Instagram

Instagram Hashtag: #CUSummit
Instagram: @CornellNetwork

Schedule

October 12, 2012

8:30 - 9:30  Breakfast
9:30 - 9:45  Welcome Remarks
9:45 - 11:20  Speakers
11:20 - 12:00  Networking Break
12:00 - 1:00  Remarks by President Skorton and Recognition of Ratan Tata as Cornell Entrepreneur of the Year 2013
1:00 - 2:30  Networking Lunch
2:30 - 3:50  Speakers
3:50 - 4:30  Networking Break
4:30 - 5:30  Speakers
5:30 - 5:40  Closing Remarks
5:45 - 7:00  Cocktail Reception
David J. Skorton is president of Cornell University and professor in the Departments of Medicine and Pediatrics at Weill Cornell Medical College in New York City and in Biomedical Engineering on Cornell’s Ithaca campus. He is also past chair of the Business-Higher Education Forum, life member of the Council on Foreign Relations, and a member of the board of the Association of American Medical Colleges. Before becoming president of Cornell in 2006, he served for three years as president of the University of Iowa. A board-certified cardiologist and Master of the American College of Cardiology, he has been elected to the Institute of Medicine and is a fellow of the American Academy of Arts and Sciences.
Ratan N. Tata has been the Chairman of Tata Sons, the holding company of the Tata Group, since 1991. He is also the Chairman of the major Tata companies, including Tata Motors, Tata Steel, Tata Consultancy Services, Tata Power, Tata Global Beverages, Tata Chemicals, Indian Hotels and Tata Teleservices. During his tenure, the group’s revenues have grown manifold, totaling over $83 billion in 2010-11.

Mr. Tata also serves on the board of directors of Alcoa, and is on the international advisory boards of Mitsubishi Corporation, the American International Group, JP Morgan Chase, Rolls Royce, Temasek Holdings, and the Monetary Authority of Singapore.

Mr. Tata is also associated with various organizations in India and overseas: Chairman of two of the largest private-sector-promoted philanthropic trusts in India; member of the Indian Prime Minister’s Council on Trade and Industry; President of the Court of the Indian Institute of Science; Chairman of the Council of Management of the Tata Institute of Fundamental Research. He also serves on the board of trustees of Cornell University and the University of Southern California.

Mr. Tata joined the Tata Group in 1962. After serving in various companies, he was appointed Director-in-Charge of the National Radio & Electronics Company Limited in 1971. In 1981 he was named Chairman of Tata Industries, the group’s other holding company, which he transformed into a group strategy think-tank, and a promoter of new ventures in high technology businesses.

Mr. Tata received a BS in Architecture from Cornell in 1962. He worked briefly with Jones and Emmons in Los Angeles before returning to India in late 1962. He completed the Advanced Management Program at Harvard Business School in 1975.

The Government of India honored Mr. Tata with its second-highest civilian award, the Padma Vibhushan, in 2008. He has also received honorary doctorates from several universities in India and overseas.

Andrew Ross Sorkin is co-anchor of “Squawk Box,” (M-F, 6 -9 a.m. ET) CNBC’s signature morning program. Sorkin is also a financial columnist for The New York Times and is the editor of DealBook, a news site he founded that is published by The Times.

Sorkin is the author of the best selling book, “Too Big to Fail: The Inside Story of How Wall Street and Washington Fought to Save the Financial System—and Themselves,” which chronicles the events of the 2008 financial crisis. The book won the 2010 Gerald Loeb Award for Best Business Book, and was shortlisted for the 2010 Samuel Johnson Prize and the 2010 Financial Times Business Book of the Year Award. The book was adapted as a movie by HBO Films in 2011. Sorkin was a co-producer of the film, which was nominated for 11 Emmy Awards.

Over the years, Sorkin has broken news of many major mergers and acquisitions. He has broken news of deals including Chase’s acquisition of J.P. Morgan and Hewlett-Packard’s acquisition of Compaq. He also led The Times’s coverage of Vodafone’s $183 billion hostile bid for Mannesmann, resulting in the world’s largest takeover ever.

He won a Gerald Loeb Award in 2004 for breaking the news of IBM’s historic sale of its PC business to Lenovo and was also a finalist in the commentary category for his DealBook column. He also won a Society of American Business Editors and Writers Award for breaking news in 2005 and again in 2006. In 2007, the World Economic Forum named him a Young Global Leader. In 2008 and 2009, Vanity Fair named him to its “Next Establishment” list. He was also named to the Directorship 100, a list of the most influential people on the nation’s board of directors. He is a term member of the Council on Foreign Relations.

Sorkin began writing for The New York Times in 1995; at the time, he hadn’t yet graduated from high school.

Sorkin graduated from Cornell University with a BS degree in May 1999.
Steven Gal

OPENING & CLOSING REMARKS / MORNING MODERATOR
ENTREPRENEURSHIP@CORNELL ADVISORY COUNCIL - CHAIRMAN

Steven Gal is a career entrepreneur and dedicated educator. Gal has founded, funded, built and/or turned around six technology companies. He is currently a visiting professor at Cornell University’s Johnson Graduate School of Management and at the Rady School of Management at UCSD. Steven serves on the Administrative Board of Cornell University Council and as Chair of the Entrepreneurship@Cornell Advisory Council.

Scott Belsky

BEHANCE - FOUNDER & CEO

Scott Belsky has committed his professional life to help organize creative individuals, teams, and networks. Scott is the co-founder and CEO of Behance, a company on a mission to organize and empower the creative world. Behance is the leading online platform to showcase and discover creative work, and serves as the backbone for AdWeek, LinkedIn, and thousands of other portfolio sites and online galleries of creative talent. Millions of people use Behance to display and find talent every month. Behance also runs The 99U think tank and conference, an annual gathering of creative leaders focused on the execution of ideas.

He is a frequent contributor on MSNBC and has worked with leading companies and organizations including General Electric, Hewlett-Packard, and Proctor & Gamble. In 2010, Scott was also included in Fast Company's list of “100 Most Creative People in Business.”

Scott is the author of the international bestselling book Making Ideas Happen (Portfolio, Penguin Books). He also serves as an advisor and investor in several early-stage companies including Pinterest, Uber, and FiftyThree.

He attended Cornell University as an undergraduate and received his MBA from Harvard Business School.

“It’s not about ideas, it’s about making ideas happen.”

Steven Gal

Scott Belsky

’88

’02

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Kathryn J. Boor became the Dean of Cornell University’s College of Agriculture and Life Sciences on July 1, 2010. As the Ronald P. Lynch Dean of the College of Agriculture and Life Sciences, Boor oversees the second-largest college at Cornell and shares responsibility for leadership and advancement of Cornell Cooperative Extension throughout New York State with the dean of Cornell’s College of Human Ecology. Prior to her appointment as Dean, Dr. Boor served as Professor and Chair of the Department of Food Science at Cornell University (2007-2010).

Dr. Boor earned a BS in Food Science from Cornell University and an M.S. in Food Science from the University of Wisconsin. She conducted research for two years in Kenya, East Africa, as a member of a multi-disciplinary team working with small-scale farmers to enhance sustainable and safe goat milk production and preservation systems, then earned her PhD in Microbiology in 1994 at the University of California, Davis.

Dr. Boor serves on the editorial boards for the Journal of Food Protection, Applied and Environmental Microbiology and Foodborne Pathogens and Disease. She is past president of the New York State Association for Food Protection and she presently serves as scientific advisor for the New York State Cheese Manufacturers’ Association.

Dr. Boor received the 2000 USDA Honor Award as a member of the Listeria Outbreak Working Group, the 2000 Foundation Scholar Award and the 2006 DeLaval Award for Dairy Extension programming, both from the American Dairy Science Association, and the 2002 Samuel Cate Prescott award for outstanding research from the Institute of Food Technologists. Dr. Boor is a Fellow of the American Academy of Microbiology, the International Academy of Food Science and Technology, and the Institute of Food Technologists.

Lance Collins is the Joseph Silbert Dean of Engineering at Cornell, which he joined in 2002 as a member of the mechanical and aerospace engineering faculty following 11 years on the chemical engineering faculty at Pennsylvania State University. He was director of the Sibley School of Mechanical and Aerospace Engineering from 2005 to 2010, when he was named dean. As dean, he has focused the college on increasing university startups and industrial collaborations, as he considers these to be the most effective means of transferring research innovations into technology that benefits society.

“The pace of translating research to commercial opportunities is accelerating, increasing the role of universities as economic engines.”

Lance Collins is the Joseph Silbert Dean of Engineering at Cornell, which he joined in 2002 as a member of the mechanical and aerospace engineering faculty following 11 years on the chemical engineering faculty at Pennsylvania State University. He was director of the Sibley School of Mechanical and Aerospace Engineering from 2005 to 2010, when he was named dean. As dean, he has focused the college on increasing university startups and industrial collaborations, as he considers these to be the most effective means of transferring research innovations into technology that benefits society.

“The pace of translating research to commercial opportunities is accelerating, increasing the role of universities as economic engines.”
Jennifer Dulski

GOOGLE - GLOBAL HEAD OF PRODUCT SEARCH/SHOPPING, PRODUCT MANAGEMENT; THE DEALMAP - FOUNDER

Jennifer Dulski leads the global core Shopping business for Google, including Product Search for desktop, mobile and tablet, Product Listing Ads and Google Commerce Search for Retailers. She came to Google in August, 2011 when they acquired The Dealmap, a venture-backed startup where she was the CEO and co-founder. The Dealmap was the leading aggregator of local deals, with more than 400,000 local deals from large and small businesses across the U.S. available every day. It grew to more than 2 million users and its mobile app was selected as a “Top 10 App of 2010” by The Wall Street Journal. The company also powered 45 major publishers via its DealExchange platform, including Microsoft’s Bing Deals product, Citysearch and Superpages.

Prior to The Dealmap, Jennifer was group vice president and general manager of the local and commerce businesses at Yahoo!, where she was responsible for the strategy, operations and P&L for Yahoo! Local, Maps, Shopping, Travel, Autos and Real Estate, a $500MM+ portfolio of businesses. One of the early pioneers at Yahoo!, Jennifer held a variety of executive roles during her nine year tenure there, including vice president of business unit marketing and VP/GM of Yahoo! Autos.

Before joining Yahoo!, Jennifer was the founder and executive director of Summerbridge Pittsburgh (part of the Breakthrough Collaborative), a “students teaching students” program that prepares under-resourced middle school students to attend college and prepares outstanding high school and college students for careers in education. Summerbridge Pittsburgh is still thriving more than 15 years later and was selected as one of the top summer learning programs in the U.S. by John’s Hopkins University. Jennifer currently chairs the board of Breakthrough Silicon Valley.

Jennifer graduated Phi Beta Kappa with a BA in Psychology from Cornell University, and also holds a MBA from Johnson, where she was a Park Leadership Fellow. She lives in Palo Alto with her husband and two daughters.

Soumitra Dutta

JOHNSON - ANNE AND ELMER LINDSETH DEAN

Soumitra Dutta became the eleventh Dean of the Samuel Curtis Johnson Graduate School of Management at Cornell University on July 1, 2012. He previously served as the Roland Berger Chaired Professor of Business and Technology and founder and academic director of the eLab at INSEAD, a top-ranked graduate business school in Fontainebleau, France.

Previous roles Dutta has held during his 22-year tenure at INSEAD include dean of external relations; dean of executive education; and dean of technology and e-learning. He has served as a visiting professor in the Haas School at Berkeley, Oxford Internet Institute at University of Oxford, and Judge School at University of Cambridge in England. He has lived and worked in the U.S., Europe, and Asia, including stints as an engineer with GE in the U.S. and Schlumberger in Japan.

Dutta is an authority on the impact of new technology on the business world, especially social media and social networking, and on strategies for driving growth and innovation by embracing the digital economy. He is the co-editor and author respectively of two influential reports in technology and innovation the Global Information Technology Report (co-published with the World Economic Forum) and the Global Innovation Index (to be co-published with the World Intellectual Property Organization).

Dutta is a member of the Davos Circle, an association of long-time participants in the Annual Davos meeting of the World Economic Forum and has engaged in a number of multi-stakeholder initiatives to shape global, regional and industry agendas. He is on the advisory boards of several international business schools. He has co-founded two firms and is on the board of several startups. He received the European Case of the Year from the European Case Clearing House in 2002, 2000, 1998, and 1997.

Dutta received a B.Tech. in electrical engineering and computer science from the Indian Institute of Technology, New Delhi. He received an MS in business administration, an MS in computer science, and a PhD in computer science from the University of California at Berkeley.
Dan Huttenlocher is the Dean and Vice Provost of CornellNYC Tech, the new graduate campus that Cornell is creating in New York City. He has been Dean of Computing and Information Science at Cornell since 2009, where he holds a joint appointment in the Computer Science Department and at Johnson. He is known for his research in computer vision and in the analysis of social networks, and has received a number of awards and honors for both his teaching and research. Beyond academia Huttenlocher has served as CTO of Intelligent Markets, and as a member of the senior management team at the Xerox Palo Alto Research Center (PARC). He also serves on the board of the John D. and Catherine T. MacArthur Foundation.

“New York is new tech.”

John P. Jaquette, Jr. is the Executive Director of Entrepreneurship@Cornell (E@C). Prior to his appointment to this position in 1997, John held senior executive positions with a number of health care companies specializing in addiction treatment, mental health, rehabilitation, and long-term care from 1984 to 1995. From 1970 to 1984, he helped found and develop North Carolina’s largest community-based, hospital-centered, alcoholism treatment service system in Wake County (Raleigh). He was the CEO from 1980-1984 and the Clinical Director from 1976-1980.

John has a BA from Ohio Wesleyan University, a Masters of Divinity and a Masters of Theology from Duke University Divinity School, and a MBA from Rensselaer Polytechnic Institute.
Andy Kessler

‘80

Andy Kessler is a New York Times bestselling author, most recently of Eat People and Other Unapologetic Rules for Game-Changing Entrepreneurs. His other books include Wall Street Meat, Running Money, Grumby and The End of Medicine.

After starting a career designing chips at Bell Labs, Andy worked on Wall Street for almost 20 years, for PaineWebber and Morgan Stanley as a research analyst and investment banker, and as a founder/partner at Velocity Capital as a venture capitalist and hedge fund manager.

He has written op-eds for the Wall Street Journal, Forbes, Technology Review, Newsweek, the New York Times and elsewhere and has appeared on CNBC, CNN, Fox, NPR and Dateline NBC. He lives in Northern California with his wife and four sons.

“Eat or be eaten.”

Peter Knight

‘73

Peter Knight is a Partner at Generation Investment Management, a London based investment management firm focused on sustainable investing in the public and private markets. Prior to co-founding Generation, he was a Managing Director of MetWest Financial, a Los Angeles-based financial services company.

Mr. Knight started his career with the Antitrust Division of the Department of Justice. From 1977 to 1989, he served as Chief of Staff to former VP Al Gore when Mr. Gore was a member of the U.S. House of Representatives and later the U.S. Senate. Mr. Knight served as the General Counsel of Medicis Pharmaceutical from 1989 to 1991, and then established his law practice representing numerous Fortune 500 companies. Mr. Knight has held senior positions on four presidential campaigns, including serving as the Campaign Manager for the successful 1996 re-election of President Clinton. Mr. Knight currently serves as a director on a number of public and private company boards. He is also a member of the Board of Directors of the National Park Foundation and the Advisory Board for the Center for Sustainable Global Enterprise at Cornell University’s Johnson School.

Mr. Knight received his BA from Cornell University and his JD from the Georgetown University Law Center in Washington, D.C.

“Can we make capitalism sustainable?”
Jules B. Kroll

Jules B. Kroll is Chairman and co-founder of K2 Global Consulting LLC and Chairman and CEO of Kroll Bond Ratings, Inc.

Jules is the founder of Kroll Inc. and is the acknowledged founder of the modern investigations, intelligence, and security industry. In 1972, he established Kroll Associates Inc. as a consultant to corporate purchasing departments, and thus created the prototype for a new breed of professional services firm dedicated to mitigating risk. His firm ultimately reached annual revenues of $1 billion in 2008. By employing former prosecutors, law enforcement officials, journalists, and academics who utilized sophisticated fact-finding techniques to address decision-makers’ needs for accurate information, Mr. Kroll established investigations and risk consulting as valuable corporate services.

In the early 1990s, Mr. Kroll gained worldwide renown for his firm’s success in searching for assets hidden by Jean-Claude Duvalier, Ferdinand and Imelda Marcos, and Saddam Hussein. Since 1997, his vision of providing corporate services propelled the firm’s growth as a public company. This vision was fully realized in July 2004 when Kroll was acquired by Marsh & McLennan Companies for $1.9 billion.

The recipient of numerous awards throughout his career, Mr. Kroll was named “Entrepreneur of the Year” by Cornell University in 2003 and was honored with the U.S. Entrepreneurial Award by British American Business Inc. in 2002.

Mr. Kroll received a BA from Cornell University in 1963 and a LLB degree from Georgetown University Law Center in 1966. He was admitted to the New York Bar in 1967 and began his career as an Assistant District Attorney in Manhattan.

He currently serves as Chairman of the John Jay College of Criminal Justice Foundation. He is a former member of the Board of Regents of Georgetown University and Board of Trustees of Cornell University and also served as the Chairman of the Georgetown Law Center Board of Visitors.

“Don’t wait for the perfect wave. Check out the water and begin swimming.”

Robert S. Langer is the David H. Koch Institute Professor (there are 14 Institute Professors at MIT; it is the highest honor that can be awarded to a faculty member). Dr. Langer has written more than 1,150 articles and has approximately 800 issued and pending patents worldwide. Dr. Langer’s patents have been licensed or sublicensed to over 220 pharmaceutical, chemical, biotechnology and medical device companies. He is the most cited engineer in history.

He served as a member of the United States Food and Drug Administration’s SCIENCE Board, the FDA’s highest advisory board, from 1995-2002 and as its Chairman from 1999-2002.

Dr. Langer has received over 200 major awards including the 2006 United States National Medal of Science, the Charles Stark Draper Prize, considered the equivalent of the Nobel Prize for engineers, the 2008 Millennium Prize, the world’s largest technology prize, and the 2012 Priestley Medal, the highest award of the American Chemical Society. He is also the only engineer to receive the Gairdner Foundation International Award. Among numerous other awards Langer has received are the Dickson Prize for Science (2002), Heinz Award for Technology, Economy and Employment (2003), the Harvey Prize (2003), the John Fritz Award (2003) (given previously to inventors such as Thomas Edison and Orville Wright), the General Motors Kettering Prize for Cancer Research (2004), the Dan David Prize in Materials Science (2005), the Albany Medical Center Prize in Medicine and Biomedical Research (2005), the largest prize in the U.S. for medical research, induction into the National Inventors Hall of Fame (2006), the Max Planck Research Award (2008) and the Prince of Asturias Award for Technical and Scientific Research (2008). In 1998, he received the Lemelson-MIT prize, the world’s largest prize for invention for being “one of history’s most prolific inventors in medicine.” In 1989, Dr. Langer was elected to the Institute of Medicine of the National Academy of Sciences, and in 1992 he was elected to both the National Academy of Engineering and to the National Academy of Sciences. He is one of very few people ever elected to all three United States National Academies and the youngest in history (at age 43) to ever receive this distinction. He received his Bachelor’s Degree from Cornell University in 1970 and his ScD from the Massachusetts Institute of Technology in 1974, both in Chemical Engineering.

“I think if you really believe in yourself, if you are persistent and work hard, there is very little that is truly impossible.”
Kevin McGovern is the Chairman of The Water Initiative®, which co-creates customized and sustainable drinking water solutions through partnerships with municipalities, business and local microentrepreneurs in developing and developed countries. The Water Initiative is the first company in the world to be chosen by municipalities to install point-of-drinking devices in lieu of central treatment plants.

Mr. McGovern has founded over 15 companies, 7 of which have become world/category leaders, he has been lead negotiator/principal in over 25 global joint ventures, and he serves as Chairman of McGovern Capital, an investment, strategy and licensing provider to global businesses. McGovern Capital was one of 3 owners of KX Industries, L.P., the largest manufacturer and worldwide source of carbon air and water purification filters. Mr. McGovern was a founder of SoBe Beverages, the fastest growing beverage company ever in the US (sold to Pepsi). He created the program and supervised all licensing of Tristrata’s alpha hydroxy acid (AHA) patents, which were incorporated in ~ 40% of all global skin care products. He serves/served on many public and private boards including The Sports Authority (Exec – Committee – NYSE).

Mr. McGovern is also known for his nanotechnology involvement, serving as co-chairman of Angstrom Publishing LLC, which together with Forbes Magazine publishes a global monthly Nanotechnology newsletter currently entitled The Forbes/Wolfe Emerging Tech Report.

Mr. McGovern is a Trustee Emeritus and a Presidential Councilor of Cornell University. He was named the Cornell “Entrepreneur of the Year” in 2007, was recently given St. John’s University School of Law’s “Distinguished Alumni Award” in 2010, and in 2011 was awarded The East West Institute’s “Global Game Changer Award”. He also served on the Advisory Board to the US Pavilion at the World Expo in Shanghai (2010) and is Co-Chairman of the Silver Shield Foundation, providing assistance to families of policemen and firemen who die in the line of duty in New York, Connecticut and New Jersey.

“[You can achieve the impossible, you simply have to break it into] possible steps.”

Micah Rosenbloom is a serial entrepreneur who has founded three distinct technology companies. Micah is currently CEO of Sample6 - a BU/MIT spin-out that leverages recent advances in biology, image sensors and data visualization to quickly and easily detect harmful bacteria in the food, healthcare, and other industries.

Previously, Micah co-founded Brontes Technologies, Inc. (funded by Flybridge, CRV and Bain Capital) in 2003 and served as General Manager of the business until 2010 after its acquisition by 3M Corp in 2006. Before Brontes, Micah co-founded SimplyDone Business Solutions/Handshake.com, a price quoting and online scheduling software technology focused on medium and large service businesses.

Micah received his BS from Cornell and his MBA from Harvard Business School. Micah is also on the Advisory Council for Entrepreneurship@Cornell, the Student Agencies/E@C eLab, and is a Founder Partner at Founder Collective, a Boston/ NYC based seed stage venture fund. He also actively advises a number of start-ups in Boston and NYC including Project Decor, Stepout, and ThinkNear.

“The entrepreneurial path isn’t predictable, but I couldn’t imagine doing anything else!”
Sophie Vandebroek has been Xerox’s Chief Technology Officer and the President of the Xerox Innovation Group since 2006. She is responsible for overseeing Xerox’s research centers in Europe, Asia, Canada and US as well as the Palo Alto Research Center (PARC Inc.).

Previously, Dr. Vandebroek was Chief Engineer of Xerox Corporation and Vice President of the Xerox Engineering Center, technical advisor to Xerox’s chief operating officer and Director of the Xerox Research Centre of Canada.

Dr. Vandebroek is a Fellow of the Institute of Electrical & Electronics Engineers, a Fulbright Fellow and a Fellow of the Belgian-American Educational Foundation. She holds 12 US patents. Dr. Vandebroek has received awards from Xerox, IBM, HP, Monsanto, the Belgium National Science Foundation, Semiconductor Research Corporation, IEEE, and Cornell University. In 2011, Dr. Vandebroek was inducted into the Women in Technology International Hall of Fame and elected into the Royal Flemish Academy for Arts & Sciences.

Dr. Vandebroek is a member of the Board of Directors of Analogic Corporation, of Nypro Corporation, and is a member of The US National Academies Committee on Science, Technology & Law. She is a trustee of Worcester Polytechnic Institute (WPI) and also serves on the advisory council of the dean of Engineering at MIT.

Zachary Shulman has been since 2004 a Managing Partner at Cayuga Venture Fund (CVF), a venture capital fund based in Ithaca, NY. He currently serves on the boards of five of CVF’s portfolio companies. Shulman has also been since 2002 a Senior Lecturer of Entrepreneurship at Johnson where he teaches courses on startups and venture capital and is the Associate Director of Johnson’s Entrepreneurship and Innovation Institute.

From January 1999 through March 2002, Shulman served as General Counsel and Chief Investor Relations Officer of Spike Broadband Systems. Prior to joining Spike, Shulman was an associate at the law firm of Harris Beach in Ithaca, New York from 1996-1999. Before Harris Beach, Shulman was an associate at Ropes & Gray in Boston, Massachusetts from 1990-1996. Shulman earned a BS from the Cornell University School of Industrial and Labor Relations and graduated from Cornell University Law School, magna cum laude, in 1990.

Sophie Vandebroek was born in Leuven, Belgium where she earned a master’s degree in electro-mechanical engineering from Katholieke Universiteit, Leuven, Belgium. She received her PhD in electrical engineering from Cornell University, Ithaca, NY. She and her husband live in Lincoln, MA and enjoy spending time with their six young adult children.

“Creating change, bending the rules and exploring the unknown are catalysts that drive innovation.”
Jay Walker is curator and chairman of TEDMED, a global community of people who passionately believe that the future of health and medicine is here. As the sole licensee of world-famous TED organization, TEDMED organizes the nation's only conference that brings together thousands of medical and non-medical leaders from every sector of society in a safe place, with no agenda and no policy prescriptions, where the best ideas from every field come together and create infinite new possibilities.

Mr. Walker is chairman of Walker Digital, a privately-held R&D lab founded in 1994 and based in Stamford, CT. He is widely known as the founder of Priceline.com, which brought a new level of value to the travel industry. The business processes that guide Priceline’s success were created in the Walker Digital invention lab.

Jay and his wife Eileen have two children and live in Connecticut. Eileen Walker is a trustee for Cornell University, Vice Chairman of the Harvey School and a former personnel executive at IBM.

Mr. Walker is a key member of several organizations that promote innovative solutions to the world's problems, including The Atlantic Council; the non-profit Preventative Medicine Research Institute (Dean Ornish, founder); World Information Transfer (NGO in General Consultative Status with the UN); the non-profit TED; and the Young Presidents Organization. Mr. Walker funded two public policy documentary films about the space race and the role of science in American life. Within a multi-level, mazelike setting, his personal library, the Walker Library of the History of Human Imagination contains thousands of landmark books and museum-level artifacts (ranging from dinosaur bones to an authentic 1957 Russian Sputnik satellite). The Walker Library has hosted numerous world leaders from business, government, science, medicine, the arts, and education as part of Mr. Walker’s commitment to foster thoughtful discussions on the challenges facing the U.S. and the world community.

"The most valuable intellectual tool you can possess is imagination.”

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Joseph Ziskin joined IBM in 1997 and has been an executive in IBM Global Services, IBM Sales & Distribution, and Corporate Strategy.

Mr. Ziskin joined IBM Corporate Strategy at the end of 2006. He works with IBM’s business and technical leadership to develop strategies for new business opportunities/business models and to improve operations focusing on service delivery, service platforms, and ecosystems. He works across IBM to drive strategy and execution in the areas of Cloud Computing Business Models, Networks, and Mobility/Wireless. Mr. Ziskin’s current focus is on the emergent implications of mobile, social, analytics and cloud on IBM’s business and their clients’ business.

Prior to his current position he was Vice President for IBM’s Global Telecommunications Industry. He was responsible for Solutions Development, IBM strategy for the Telecom Industry and development of IBM growth initiatives for Telecommunication service providers and business partners. He continues to lead IBM’s efforts in telecom standards, business development, and growth initiatives. These efforts include strategic alliance development and driving industry investment and corporate development strategies.

Prior to joining IBM, Mr. Ziskin spent over 10 years as a strategy consultant with Ernst & Young/Whinney, Coopers & Lybrand, and The MAC Group. Mr. Ziskin was also Vice President, Strategic Planning for Technology for The Bank of New England. He is a member of IBM’s Corporate Standards Advisory Council and is the executive sponsor of Industry Standards and Solutions Council. Mr. Ziskin is a member of the Executive Committee of the TM Forum, where he serves on the Technical Strategy sub-Committee and chairs the Governance Committee.

"The greatest strategy is of no value, if you cannot execute it.”

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Entrepreneurship@Cornell (E@C) is the university-wide initiative established in 1992 to promote entrepreneurship education, experiential learning opportunities, activities and events for the Cornell community. E@C’s vision is “to support a diverse group of university-wide activities that finds and fosters the entrepreneurial spirit in every Cornell participant – in every college, every field, and every stage of life”.

E@C is governed by the deans of the nine participating Cornell Schools and Colleges and supported by an active alumni Advisory Council.

Highlights over the past 20 years include:

1) Created and developed the Cornell Entrepreneur Network (CEN) (2000 – 2004)
2) Cornell is recognized by the Kauffman Foundation as a national model of university-wide education (2002)
3) Created a web portal for “all things entrepreneurial at Cornell” (2003)
4) Helped fund and support three introductory entrepreneurship classes, including the 400+ student introductory entrepreneurship lecture series (2004)
5) Established The BIG IDEA contest for Cornell undergraduates to foster thinking entrepreneurially about everyday problems and issues (2007)
6) In collaboration with the Students Agencies Foundation, helped create and continued to develop and support eLab (2008), a provider of business acceleration services to Cornell students and the POPSHOP (2012), a co-working space for Cornell students
7) Grew the yearly Entrepreneurship@Cornell Celebration into an annual two-day spring conference and developed a one-day conference in NYC (Cornell Entrepreneurship Summit, 2012)
8) Published an annual report on university-wide entrepreneurship (eship magazine)
9) Grew the E@C summer internship program to 70 – 80 student placements annually
10) Created the Cornell Connections Mobile App (2012)
11) Supported the Clark Professorships and Zalaznick Teaching Awards to promote faculty engagement across the campus since the mid-1990s

Over the last several years, enrollment in entrepreneurship-related courses across the campus -- taught by more than 45 faculty associated with E@C -- has ranged between 2,200 and 2,500.

Participating Colleges and Schools:

- College of Agriculture and Life Science
- College of Architecture, Art, and Planning
- College of Arts and Science
- College of Engineering
- School of Hotel Administration
- College of Human Ecology
- School of Industrial and Labor Relations
- Johnson
- Cornell Law School
Entrepreneur of the Year 2013

Ratan N. Tata ’59, B.Arch ’62
TATA SONS - CHAIRMAN, BOARD OF DIRECTORS

Cornell University and Entrepreneurship@Cornell honor one Cornell alumnus or alumna each year as the Cornell Entrepreneur of the Year at a gala dinner in his/her honor on campus during the annual Entrepreneurship@Cornell Celebration.

This award recognizes the achievements and qualities of a Cornellian who best exemplifies the ideals of entrepreneurship by meeting the following criteria:

• Started and successfully managed a business, contributed substantially to the turnaround or growth of a business, or managed a larger business in a way that has demonstrated notable entrepreneurial characteristics and achievements.

• Contributed to the private enterprise system in ways that are an inspiration to others.

• Used his or her business skills and creativity to enrich humanity.

• Conducted his or her business and personal relationships with the highest integrity.

Past Recipients Include:

2012  John Alexander ’74, MBA ’76, The CBORD Group
2011  Harris Rosen ’61, Rosen Hotels and Resorts
2010  Lubna Olayan ’77, Olayan Financing Company
2009  Jay Walker ’77, Walker Digital
2008  Howard Milstein ’73, New York Private Bank & Trust
2007  Kevin McGovern ’70, McGovern Capital LLC
2005  Robert Toll ’63, Toll Brothers
2004  Steve Belkin ’69, Trans National Group
2003  Jules Kroll ’63, Kroll, Inc.
2002  Rob Ryan ’69, Ascend Communications; Entrepreneur America
2001  Jeffrey Parker ’65, MEng ’66, MBA ’70, CCBN
2000  Jeffrey Hawkins ’79, Handspring
1999  William Sanders ’64, Security Capital Group, Inc.
1997  Linda Mason ’76, Bright Horizons Children’s Centers
1996  David Duffield ’62, BEE ’63, MBA ’64, PeopleSoft
1995  Arthur Gensler ’58, Gensler and Associates
1994  Irwin Jacobs ’56, Qualcomm, Inc.
1993  Donald Berens ’47, Hickory Farms Sales Corp.
1992  Harvey Kinzelberg ’67, Meridian Group
1989  James McLamore ’47, Burger King Corporation
1988  Julius Kayser ’47, Arthur Wolcott ’49, Seneca Foods Corporation
1986  John Mariani, Jr. ’54, Villa Banfi, USA
1985  Christopher Hemmeter ’62, Hemmeter Investment Co.
1984  Sanford Weill ’55, Citigroup, Inc.
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Canaan Partners invests in entrepreneurs and works alongside them to turn visionary ideas into valuable companies. Since 1987, the firm has catalyzed the growth of disruptive technology startups and healthcare companies. With $3.5 billion under management and more than 85 acquisitions and 53 IPOs, Canaan maintains a presence in New York, Silicon Valley, India and Israel.

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The Manhattan Chamber of Commerce (MCC) is a membership organization that supports the business community by advocating for positive business legislation, hosting networking events and seminars, expanding marketing opportunities and international outreach. MCC’s mission is to advocate for, connect and educate the business community in Manhattan.

Cornell Entrepreneur Network (CEN) is the university’s professional business network. CEN offers events throughout the country, valuable networking opportunities, online webinars and live streaming that feature world-class alumni industry leaders as speakers on timely topics.

The mission of the Johnson School’s Entrepreneurship and Innovation Institute “EII” is to foster the three most critical components of entrepreneurship and innovation: Knowledge, Networking, and Opportunity.

SUPPORTING ASSOCIATIONS

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