

# SUMMIT SPONSORSHIP PACKAGES

**NOVEMBER 9, 2018**  
**9AM - 5:30PM**  
**THE TIMES CENTER,**  
**NEW YORK CITY**

[summit.eship.cornell.edu/2018](http://summit.eship.cornell.edu/2018)

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All sponsorships are tax-deductible within  
IRS guidelines.

**Target Audience** entrepreneurially minded  
people, including founders, management,  
funders and supporters

**Event Format** 15–25 minute speaker  
presentations throughout the day with interstitial  
networking breaks and startup pitches.

**Exhibit Hall** for sponsors and supporters

**Expected Participants** 500+

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## UNDERWRITING SPONSOR \$50,000

- Special consideration for recognition and involvement in all aspects of the Summit
- “Prime” space for sponsor exhibit
- Logo, description and link to your website in all promotional emails.
- Premier signage at Summit
- 5 free registrations to the Summit
- One full page ad in Summit program
- Logo, description and link to your website in “Sponsors” section of Summit website
- Logo and description in “Sponsors” section of Summit program
- Logo on “Thank You” signage at all events
- Opportunity to hand out marketing materials

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## LEAD SPONSORS

\$20,000

- Sponsorship recognition at breakfast or networking breaks or lunch, or cocktail reception
- “Featured” sponsor exhibit space
- Logo, description and link to your website in all promotional emails.
- Signage at Summit
- 2 free registrations to the Summit
- One full page ad in Summit program
- Logo, description and link to your website in “Sponsors” section of Summit website
- Logo and description in “Sponsors” section of Summit program
- Logo on “Thank You” signage posted at all event
- Opportunity to hand out marketing materials

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## CONTRIBUTING SPONSORS \$10,000

- Logo placement on all Summit marketing materials, including (i) conference program, (ii) Summit website, and (iii) other Summit printed marketing materials
- Sponsor exhibit space
- 1 free registration to the Summit
- One quarter page ad in Summit program
- Logo in "Sponsors" section of Summit program and on Summit website
- Logo on "Thank You" signage posted at all events
- Opportunity to hand out marketing materials

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SUPPORTING SPONSORS \$5,000

- Logo placement on Summit marketing materials
- Quarter page ad in Summit program
- Logo in "Sponsors" section of Summit program and on Summit website
- Logo on "Thank You" signage posted at all events
- Opportunity to hand out marketing materials

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FRIENDS \$1,000

- Listed in program and on website
- Signage at Summit