2014

CORNELL UNIVERSITY, ITHACA, NY

ENTREPRENEURSHIP@CORNELL CELEBRATION

A TWO-DAY CONFERENCE: APRIL 10-11

CORNELL UNIVERSITY • ITHACA, NY

UNDERWRITTEN BY:

STUDENT AGENCIES FOUNDATION
ENTREPRENEURSHIP SUMMIT NYC 2014

BEYOND THE HORIZON

SAVE THE DATE

NOVEMBER 7, 2014
8AM – 7PM

THE TIMESCENTER
242 WEST 41ST STREET
NEW YORK, NY 10036

HOSTED BY:
ENTREPRENEURSHIP@CORNELL

FOR ADDITIONAL INFORMATION:
CONTACT DEB MOESCH AT 607254 2802 OR DLM8@CORNELL.EDU

LEARN ABOUT LAST YEAR’S SUMMIT AT:
HTTP://SUMMITESHIP.CORNELL.EDU
ENTREPRENEURSHIP@CORNELL
CELEBRATION
A TWO-DAY CONFERENCE
CONTENTS
WELCOME FROM PRESIDENT DAVID J. SKORTON
Welcome to the Entrepreneurship@Cornell Celebration!

Welcome to the Entrepreneurship@Cornell Celebration! Finding and fostering the entrepreneurial spirit in all of us is the mission of Entrepreneurship@Cornell, and this annual celebration demonstrates its impact. For all who are entrepreneurs at heart, here are two full days packed with ideas, information, and inspiration.

A highlight of this year’s Entrepreneurship@Cornell Celebration will be the presentation of the Student Business of the Year Award, recognizing a substantial, scalable, original business created by undergraduate, graduate, or professional students. We’ll also honor the 2014 Cornell Entrepreneur of the year, Greg Galvin M.S. ’82, Ph.D. ’84, MBA ’93. Chairman and CEO of Rheonix Inc. and Mezmeriz Inc. and co-founder and former CEO of Kionix Inc., he is a dynamic innovator in such areas as microfluidic-based molecular diagnostic systems with applications in research, health care and public safety.

You’ll find many other events at the E@C Celebration to ignite your entrepreneurial spirit. I hope you have an extraordinary time reconnecting with old friends and making new ones, and are both rejuvenated and inspired by the creative entrepreneurship of Cornell students, alumni, faculty, staff, family members, and friends. Again, welcome!

David J. Skorton
President, Cornell University
Schedule
CELEBRATION 2014
Schedule of Events

WEDNESDAY, APRIL 9
7:30–9:00 pm
CEN & CSV Celebration Meet-up for all participants
Popshop, Collegetown

THURSDAY, APRIL 10
8:00 am
Registration Opens
Lobby, Statler Hotel

9:00–11:00 am
Celebration Business Roundtable
Moderated by Stewart Schwab, Dean, Cornell Law School
Jeff Boyd JD ’81, Chairman of Priceline.com
Ballroom, Statler Hotel

9:30 am–Noon
Cornell Venture Challenge Finalist Presentations
Sage Hall, Room B05

11:00 am–12:00 pm
Networking Break
Conference Room Foyer, Statler Hotel

11:30 am–12:30 pm
Kevin M. McGovern Family Center for Venture Development in the Life Sciences Overview and Facility Tour
Facilitated by: Lou Walcer ’74, Center Director
Registration Desk, Lobby, Statler Hotel

12:30–2:00 pm
CCTEC New Business & Emerging Technologies Showcase & Stand-up Lunch
Ballroom, Statler Hotel

2:00–2:45 pm
Networking Break
Conference Room Foyer, Statler Hotel

2:30–4:00 pm
E@C Advisory Council Meeting (MEMBERS ONLY)
Rowe Room, Statler

2:45–4:00 pm
Symposia Session 1
Conference Center, Statler Hotel (Rooms subject to change)

Panel 1: Sponsored by CALS: “Seizing Opportunity: The Growth of Wineries, Distilleries, and Farm Breweries in New York State”

Panel 2: Sponsored by LAW: “How to Navigate and Benefit from E-Commerce”

Panel 3: Sponsored by the College of Arts & Sciences: “Trends, Perspectives, and Opportunities in Biotechnology”

4:45–6:15 pm
eLab Demo Day
Sponsored by eBay, CEN & CSV
Statler Auditorium, Statler Hall

6:30–7:15 pm
Cocktail Reception
Sponsored by Harter Secrest
Ballroom Foyer, Statler Hotel

7:15–9:00 pm
Celebration Banquet & Recognition of CEY
Sponsored by CEN & CSV
Ballroom, Statler Hotel
9:00 pm
After Glow Reception
Sponsored by Student Agencies Foundation
Conference Room Foyer, Statler Hotel

FRIDAY, APRIL 11
8:00–9:00 am
Networking Breakfast
Conference Room Foyer, Statler Hotel

8:30–11:00 am
The Playground Start-up Career Fair
Sponsored by RECESS
Participants to include about.me; dealflix; Doctor on Demand; MOX; Instaradio; One; Roozt; Combatant Gentlemen; MobileX Labs; RAD PAD; Do Cool Sh*t; Glide; Neon Roots; RootStrap; Whose Your Landlord; RECESS
Ballroom, Statler Hotel

9:15–10:30 am
Symposia Session 2
Conference Center, Statler Hotel & Beck Center, Statler Hall (Rooms subject to change)

Panel 1: Sponsored by Sloan and SHA: “Opportunities at the Intersection of Hospitality and Health”

Panel 2: Sponsored by the Center for Sustainable Global Enterprise: “Mission-driven Business: Hindrance or Opportunity for Entrepreneurs”

Panel 3: Sponsored by Johnson: “The JOBS Act and Crowdfunding”

Panel 4: Sponsored by Student Agencies Foundation: “Shark Tank: Behind the Pitch Deck”

10:30–11:00 am
Networking Break
Conference Room Foyer & Beck Center Foyer

11:00 am–12:15 pm
Symposia Session 3
Conference Center, Statler Hotel & Beck Center, Statler Hall (Rooms subject to change)


Panel 2: Sponsored by The Pillsbury Institute for Hospitality Entrepreneurship at SHA & Career Management in the Office of Student Services at SHA: “Your Entrepreneurial Journey: From Cornell to Career”


Panel 4: Sponsored by Sloan: “Health and Healthcare Entrepreneurs and Innovators”

Panel 5: Sponsored by Sustainable Global Enterprise: “B-Corps: What’s the Benefit for Entrepreneurs?”

12:30–2:00 pm
Student Business of the Year Recognition Lunch
Keynote Speaker: Cory Levy, Co-Founder & COO, One
Ballroom, Statler Hotel
CELEBRATION 2014  Schedule of Events (continued)

2:45–4:00 pm
Symposia Session 4
Conference Center, Statler Hotel (Rooms subject to change)

Panel 1: Sponsored by Human Ecology: “From Young Fashion Enthusiasts to International Soap Mavens—an Entrepreneurial Road to Clean!”

Panel 2: Sponsored by Johnson: “Those Other Startups”

Panel 3: Sponsored by The Pillsbury Institute for Hospitality Entrepreneurship at SHA: “Entrepreneurial Women in the Hospitality Industry”

Panel 4: Study Hall by RECESS

4:30–6:00 pm
“BIG Idea” Undergraduate Competition Finals
Co-sponsored by RECESS
Ballroom, Statler Hotel

6:00–7:00 pm
Networking Reception
Co-sponsored by RECESS
Ballroom Foyer, Statler Hotel
SYMPOSIUM PANEL AND PANELIST INFORMATION
CELEBRATION 2014
Symposia Panel And Panelist Information

THURSDAY, APRIL 10

Symposia Session 1
2:45–4:00 pm
Conference Center, Statler Hotel (Rooms subject to change)

Panel 1: Sponsored by CALS: “Seizing Opportunity: The Growth of Wineries, Distilleries, and Farm Breweries in New York State”

Moderator:
Christopher Gerling ’99, MS ’06, Extension Associate, Department of Food and Science

Panelists:
Fred Frank ’79, President, Dr. Konstantin Frank Wine Cellars
Jason Grizzanti ’00, Co-owner and Master Distiller, Warwick Valley Winery & Distillery
Melinda Vizcarra ’79, Owner, Becker Farms
Oscar Vizcarra ’79, Owner, Becker Farms

Panel 2: Sponsored by LAW: “How to Navigate and Benefit from E-Commerce”

Moderator:
Andrew Berger JD ’69, Tannenbaum Helpertn Syracuse & Hirschtritt LLP

Panelists:
Jeff Boyd JD ’81, Chairman, Priceline.com
Charlie Kwalwasser JD ’01, quirky.com
William Tanenbaum JD ’79, Partner of IP & Tech Transactions practice, Kaye Scholer

Panel 3: Sponsored by the College of Arts & Sciences: “Trends, Perspectives, and Opportunities in Biotechnology”

Panelists:
Katrine Bosley ’90, Entrepreneur in Residence, Broad Institute
Bruce Ganem, Franz and Elizabeth Roessler Professor, Cornell University, College of Arts and Sciences
Lilian Stern ’80, Principal, The Stern Investor Relations Foundation
Stephen Weiss, Presidential Fellow

Yale/Princeton Room, Statler Hotel

FRIDAY, APRIL 11

Symposia Session 2
9:15–10:30 am
Conference Center, Statler Hotel & Beck Center, Statler Hall (Rooms subject to change)

Panel 1: Sponsored by Sloan and SHA: “Opportunities at the Intersection of Hospitality and Health”

Moderators:
Brooke Hollis ’78 MBA/Sloan, Sloan Program in Health Administration
Michael Sturman ’93, MS ’95, PhD ’97, Academic Director of The Center for Hospitality Research, The Kenneth and Marjorie Blanchard Professor and Associate Dean for Faculty Development, SHA

Panelists:
Sloan and SHA: “Opportunities at the Intersection of Hospitality and Health”

Panelists:
Brooke Hollis ’78 MBA/Sloan, Sloan Program in Health Administration
Michael Sturman ’93, MS ’95, PhD ’97, Academic Director of The Center for Hospitality Research, The Kenneth and Marjorie Blanchard Professor and Associate Dean for Faculty Development, SHA

Yale/Princeton Room, Statler Hotel

Penn Room, Statler Hotel

Amphitheater, Statler Hotel
Panelists:
Elizabeth Classen Ambrose, Founder, Bridges Cornell Heights and Co-Founder, Classen Home Health
Joe Bachich ’81, MPS ’85, Multi Unit Owner, Griswold Home Care Franchises
William Rideout ’94, VP, Phreesia
Anthony Stanowski, FACHE, DHA, Vice President, Applied Medical Software and former VP, ARAMARK Healthcare
Panelists: Elizabeth Classen Ambrose, Founder, Bridges Cornell Heights and Co-Founder, Classen Home Health
Joseph Bartlett Esq., Special Counsel, McCarter & English, LLP
David Drake, Partner, LDJ Capital
Thomas Willett, Esq. JD ’72, Partner, Harris Beach, PLLC

Panel 4: Sponsored by Student Agencies Foundation: “Shark Tank: Behind the Pitch Deck”
198 Beck Center, Statler Hall

Symposia Session 3
11:00 am–12:15 pm
Conference Center, Statler Hotel & Beck Center, Statler Hall (Rooms subject to change)

Moderator: Deborah Streeter, Bruce F. Failing Sr. Professor of Personal Enterprise, Charles H. Dyson School of Applied Economics and Management
Panelists: Jackie Buffon ’84, VP/GM, Donna Karan International
Andrew Postal, Managing Partner, Marketing Management Group

Panel 2: Sponsored by The Pillsbury Institute for Hospitality Entrepreneurship at SHA & Career Management in the Office of Student Services at SHA: “Your Entrepreneurial Journey: From Cornell to Career”
Moderator: Dr. Mona Anita K. Olsen ’04, Assistant Academic Director/Visiting Assistant Professor, The Pillsbury Institute for Hospitality Entrepreneurship at SHA
CELEBRATION 2014  Symposia Panel and Panelist Information (continued)

Panelists:
Karim Abouelnaga ’13, CEO, Practice Makes Perfect
Nick Bayer ’00, Founder & President, Saxbys Coffee
Allie Hope ’04, Head of Acquisitions and Development, Virgin Hotels
Jeannine Sacco ’09, Chief Food Officer, Grainful
Joseph D. Tagliente ’89, Chief Operating Officer, Gopinion, Inc.
Bradley M. Weiss MMH ’03, Owner, LEVEL B
196 Beck Center, Statler Hall


Moderator:
Greg Galvin MS ’82, PhD ’84, MBA ’93, Chairman and CEO, Rheonix Inc. and Mezmeriz Inc, Co-Founder and former CEO, Kionix Inc.

Panelists:
Tracey Brant ’84, Director, Kessler Fellows Program
Professor David Schneider MS ’06, Systems Engineering and Founder, Cornell Cup USA presented by Intel
Dan Storms ’02, Director of Engineering, Originate, Former Head of Engineering and Product Management, Red Rover
Andrew Vaslas ’15, CTO, SUNN Amphitheater, Statler Hotel

Panel 4: Sponsored by Sloan: “Health and Healthcare Entrepreneurs and Innovators”

Moderators:
Brooke Hollis ’78 MBA/Sloan, Sloan Program in Health Administration
William White, Professor and Director, Sloan Program, Dept. of Policy Analysis and Management, College of Human Ecology

Panelists:
Mike Barone Sloan ’89, CEO, Intercare Solutions, San Diego CA
Arnaub Chatterjee MHA/Sloan ’07 CIPA ’08, Associate Director, Health Information Partnerships- Merck
Carl Iseman MPS/Sloan ’75, President, AIM Baltimore & Columbus
Craig Tagawa MBA/Sloan ’77, SVP, CFO, COO, American Shared Hospital Services, CEO, GK Financing
198 Beck Center, Statler Hall

Panel 5: Sponsored by Sustainable Global Enterprise: “B-Corps: What’s the Benefit for Entrepreneurs?”

Moderator:
Monica Touesnard, Associate Director, Center for Sustainable Global Enterprise

Panelists:
Jeff Furman ’65, Board of Directors Chair, Ben & Jerry’s
Lynn Stout, Distinguished Professor of Corporate & Business Law and Author
165 Beck Center, Statler Hall

Sympsoia Session 4
2:45–4:00 pm
Conference Center, Statler Hotel
(Rooms subject to change)

Panel 1: Sponsored by Human Ecology: “From Young Fashion Enthusiasts to International Soap Mavens—an Entrepreneurial Road to Clean!”

Moderator:
S. Kay Obendorf, Sr. Associate Dean for Research & Graduate Education for the College of Human Ecology
CELEBRATION 2014 Symposia Panel and Panelist Information (continued)

Panelists:
Lindsey Boyd ‘98, Co-Founders, The Laundress
Penn Room, Statler Hotel

Panel 2: Sponsored by Johnson: “Those Other Startups”

Moderator:
Rhett Weiss, Executive Director, Entrepreneurship and Innovation Institute at Johnson

Panelists:
Jeff Chemeres, Co-Founder, Empathica, Inc.
Sreeram Mantha, CEO & Co-Founder, DNA Healthcare, Inc.
Paul Reinitz, Attorney, Law Offices of Paul Reinitz
JB Osborne ’03, CEO & Partner, Red Antler
Jenna Velella ’04, MBA ’12, General Manager, The Hamilton, Clyde’s Restaurant Group
Amphitheater, Statler Hotel

Panel 3: Sponsored by The Pillsbury Institute for Hospitality Entrepreneurship at SHA: “Entrepreneurial Women in the Hospitality Industry”

Moderator:
Dr. Susan Fleming, MS’08, PHD’10 Senior Lecturer, The Pillsbury Institute for Hospitality Entrepreneurship

Panelists:
Leslie Adler ‘05, Director, Corporate Development & Innovation, Choice Hotels International
Emily Gottschalk ’82, Founder/CEO, The Garr Group, Inc., President, Zingarr Sales & Marketing, LLC
Kathryn Parkin ’04, Fine Wine Manager, The Estates Group
Susan Sarich ’91, Founder & CEO, SusieCakes
Yale/Princeton Room, Statler Hotel

Panel 4: Study Hall by RECESS

Panelists:
Taylor Conroy, Founder, Change Heros
Andrew Horn, Founder, Dreams for Kids Brent Freeman, CEO, Roozt.com
Tony Conrad, Founder & CEO, about.me
Taylor Room, Statler Hotel
Cornell Venture Challenge Finalist Presentations

Thursday, April 10
9:30 am–12:30 pm
Room B05, Sage Hall

The Cornell Venture Challenge (CVC) is Cornell University’s prestigious business plan competition. During Celebration, a select group of applicants will get the chance to pitch new and exciting business ideas to a panel of professional investors and entrepreneurs. The winners of the competition will earn a $25,000 cash prize (non-dilutive funding) to push their ideas forward.

This competition provides a way for burgeoning entrepreneurial ideas/teams to gain experience, exposure and financing to help launch successful ventures. The teams selected to compete will receive pitch experience including preparation and feedback from seasoned professionals. In the past this unique exposure has led to follow-on investment and formal advisor relationships.

The competition is sponsored by BR Venture Fund (BRV), a student-run venture capital fund at Johnson.

CCTEC (Cornell Center for Technology Enterprise and Commercialization) may double the prize money by applying the Cornell Technology Transfer Prize to winners who use intellectual property developed at Cornell and disclosed to CCTEC before CVC application submission.

Judges:
Don Spero ’61, Co-Founder, General Partner, New Markets Venture Partners
Ralph Terkowitz ’72, General Partner, ABS Capital
Eric Young ’78, Partner, Canaan Partners
Leonard Sanders ’80, Portfolio Manager/Research Analyst, Kalmar Investments
Dan Simpkins ’80, MEng ’81, Founder, Chairman, CEO, Hillcrest Labs
Marlon Nichols MBA ’11, Associate Director, Intel Capital
Sam Sezak ’98, Partner, Blue Heron Capital

Prizes:
1st: $25,000
2nd: $5,000
3rd: $1,000
CCTEC New Business and Emerging Technologies Showcase

Thursday, April 10
12:30 pm – 2:00 pm
Ballroom, Statler Hotel

With hundreds of millions of dollars in research expenditures and an excellent research faculty, Cornell is a rich source of technologies for entrepreneurs and industry partners looking for new opportunities. Cornell technologies contribute to many products (www.cctec.cornell.edu/technology/products.php) across many industries and come from varied research disciplines such as engineering, physical sciences, life and agriculture sciences and medicine. CCTEC will be hosting a showcase featuring exciting technologies and new business opportunities from the Ithaca campus, New York State Agricultural Experiment Station in Geneva and Weill Cornell Medical College in New York City. Researchers and business representatives will be on hand to discuss the technologies and companies.

**Learn about Cornell technologies and companies in the area of:**

- New lines of grapes, cherries, and potatoes
- Therapeutics
- Biotechnology
- Vaccines
- Robotics
- Nanotechnology

Programs including technology/business descriptions, along with contact information, will be available at the Celebration registration table and at the showcase entrance.

**RECESS**

RECESS inspires forward-thinking college students to become the next generation of world-changing entrepreneurs. We challenge them to take risks and work hard in pursuit of careers providing them the freedom recess used to offer—the happiness of doing what you love. Through innovative online content and a nationwide campus tour, RECESS gives ambitious students the knowledge, resources, and inspiration to take back freedom and live out their dreams.

The RECESS Campus Tour is a touring Music & Ideas Festival that combines educational programs during the day and a concert at night to celebrate.
Student Business of the Year Award

We will honor one Cornell student business as the Student Business of the Year at a lunch on campus during the annual Entrepreneurship@Cornell Celebration, commencing April 2014. Emphasis is on the business and the team behind it, not just on the entrepreneur. The award will recognize commitment to developing and operating a successful business while pursuing an education. The award will be made to the business.

This award recognizes the achievements of a Cornell student launched and operating business that meets the following criteria:

• **Business must be operated by a current Cornell student or team of students while at Cornell; if a team, 50% or more of the team members must be registered as current Cornell students.**
  
  • A business that exists prior to the students’ enrollment at Cornell can qualify, but a business that is developed significantly while the student or student team is enrolled at Cornell will be given preference (for example, a student may have started a business prior to entering Cornell and then significantly further developed it while enrolled at Cornell).

• **Student(s) in the business may be undergraduate or graduate.**

• **Business must be operating at the time of award announcement (preferably legal entity established).**

• **Success metrics for the business will vary depending on the industry in which the business participates. Factors could include:**
  
  • Business team’s initiative, character, originality, and persistence
  • revenue generation (social and environmental outcomes are considered, but revenue generation is the focus)
  • other indications of customer validation like users and downloads
  • business creativity/uniqueness
  • tangible intellectual property position that protects the product or service
  • scalable business model
  • size of addressable market
  • awards, business competition success, or other industry recognition
  • receipt of grant funding, equity investment or other capital
  • substance and sustainability of the business (as opposed to pitch performance)

This year’s nominations:

• Tunetap
• SUNN
• Rosie
• Thinkplay
• Worthy Jerky
• Redhead Wine
• Kreyol Essence
• Hummus Holdings LLC
• ZYMtronix Catalytic Systems, Inc.
Demo Day

Thursday, April 10th
4:45pm - 6:15pm
Statler Auditorium

BREWJACKET | COLLEGIATE SUN | DAAPR
FIBERSPARK | KREYOL ESSENCE | ROSIE | SPEARE
WORTHY JERKY | THINKPLAY | TUNETAP

EARLY APPLICATIONS 2014-2015 School Year
Apply early March 28th – April 25th
www.elabstartup.com
contact Peter Cortle at jpk47@cornell.edu for more info
FRIDAY, APRIL 11
4:30–6:00 pm, Ballroom, Statler Hotel

“The BIG Idea” is a competition open exclusively to Cornell undergraduates. Organized and executed by Entrepreneurship@Cornell, “The BIG Idea” offers cash prizes to the top three ideas from each of the ‘business’ and ‘social enterprise’ categories. Applicants are evaluated during three phases of competition and are offered mentoring from successful entrepreneurs in the semifinal and finalist phases.

PRIZES
1st place ‘business’ category: ............................................................... $2,000
2nd place ‘business’ category: ........................................................... $1,000
3rd place ‘business’ category: ......................................................... $500
1st place ‘social enterprise’ category: ............................................. $2,000
2nd place ‘social enterprise’ category: ......................................... $1,000
3rd place ‘social enterprise’ category: ......................................... $500

THANK YOU TO OUR SPONSORS

Vijay MEng ’75 and Sita Vashee
PROMISING ENTREPRENEUR AWARD ENDOWMENT FUND

“The BIG Idea” receives support from the following endowments:
Dorman Family Award
Dr. and Mrs. Paul Felton Award
Brenda Clucas Hecht Award
Gary and Marilyn Hellinger Award
Hussey Family Award
Richard M. Kossoff Award
RECESS

We would like to thank Donald ’83 and Allison ’84 Gulbrandsen for creating a Founder level endowment to support Entrepreneurship@Cornell.

For more information on “The BIG Idea,” visit the contest website at eship.cornell.edu/activities/bigidea, or contact Entrepreneurship@Cornell at (607) 255-1576 or eship@cornell.edu.

Big Idea winner eligible to participate in RECESS National Pitch Competition Finals in Las Vegas May 30 - June 1st (all-expenses paid)
ENTREPRENEURSHIP@CORNELL PRESENTS:

RECESS
CORNELL UNIVERSITY
4·11·14

INFO - WWW.RECESS.IS
Student Business of the Year Keynote
Staller Hotel, Room TBD
12:30pm - 2:00pm

STUDY HALL
POWERED BY
legalzoom

Symposia Session Panel 4
Staller Hotel, Room TBD
2:45pm - 4:00pm

Cory Levi
Co-Founder/CEO
ONE

Brent Freeman
Co-Founder/CEO
Roozt

Taylor Conroy
Founder
Change Heroes

Tony Conrad
Founder/CEO
About.me

PLAYGROUND
TIME 8:30am - 11:00am
LOCATION Statler Hotel Ballroom

DO COOL SHIT

Glide

instaradio

RadPad

RECESS

MOBILE LABS

DOCTOR on DEMAND

MOX

 Rootstrap

whos your
landlord

dealflicks

about.me

Roozt

TAKE YOUR IDEA FROM THE DORM ROOM TO THE BOARD ROOM
Winning teams from each school will receive an all-expenses paid trip to Downtown Las Vegas to compete against schools from across the country and pitch their idea to potential investors, mentors, and advisors.

INFO + APPLY www.eship.cornell.edu/activities/bigidea

FACEBOOK: Recess14
TWITTER: @RECES14

#RECES14 @EISHIPATCORNELL

ESHIP.CORNELL.EDU

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Entrepreneurship@Cornell presents

CORNELL STARTUP LIST

Join 100+ Cornell startups on Cornell Startup List!

CSL is the single repository to quantify the number, depth of expertise, and geographic reach of successful Cornell Startups - all of which are important indicators of Cornell's growing entrepreneurial success.

Learn more or get started by visiting:
www.cornellstartuplist.com
CORNELL ENTREPRENEUR OF THE YEAR 2014
Cornell University and Entrepreneurship@Cornell are pleased to announce

**GREG GALVIN**
as Cornell Entrepreneur of the Year 2014

Dr. Galvin is Chairman and CEO of Rheonix, Inc., a company developing microfluidic-based molecular diagnostic systems. He is also CEO of Mezmeriz, Inc. an early stage MEMS device company. Until 2013 Dr. Galvin was the President and CEO of Kionix, Inc., a MEMS company he co-founded in 1993. He currently serves on the boards of Rheonix, Mezmeriz, and BinOptics. Dr. Galvin was elected to the Cornell University Board of Trustees in 2011. He also serves on the Advisory Council of Cornell’s College of Engineering, the Advisory Council of Entrepreneurship@Cornell, and the Advisory Council of the Cornell Department of Materials Science. Dr. Galvin is a trustee of the Ithaca Sciencenter and a director of Tompkins County Area Development. He received a BS in Electrical Engineering from the California Institute of Technology and a PhD in Materials Science and MBA from Cornell University.

Dr. Galvin will be recognized at the Gala Celebration Banquet

**Thursday, April 10**
7:15–9:00 pm
**Ballroom, Statler Hotel**
History of the Cornell Entrepreneur of the Year Award

The Cornell Entrepreneur of the Year award is given to a Cornell graduate who best exemplifies entrepreneurial achievement, community service and high ethical standards. A committee of Cornell alumni, faculty and students select the recipient. The award is presented during the annual Entrepreneurship@Cornell Celebration.

This award recognizes the achievements and qualities of a Cornellian who best exemplifies the ideals of entrepreneurship by meeting the following criteria:

- Started and successfully managed a business, contributed substantially to the turnaround or growth of a business or managed a larger business in a way that has demonstrated notable entrepreneurial characteristics and achievements.

- Contributed to the private enterprise system in ways that are an inspiration to others.

- Used his or her business skills and creativity to enrich humanity.

- Conducted his or her business and personal relationships with the highest integrity.

Past Recipients

2013  Ratan N. Tata ‘59, B. Arch. ‘62, Chairman, Tata Sons

2012  John Alexander ‘74, MBA ’76, CEO, CBORD

2011  Harris Rosen ’61 HOTEL Rosen Hotels and Resorts, Inc.

2010  Lubna Suliman Olayan ’77 CEO, Olayan Financing Company

2009  Jay Walker ’77, ILR Chairman, Walker Digital

2008  Howard Milstein ’73 ARTS Chair, President and CEO of New York Private Bank & Trust

2007  Kevin McGovern ’70 ARTS McGovern Capital, LLC

2005  Robert Toll ’63 ARTS Toll Brothers, Inc.

2004  Steve Belkin ’69 ENG Trans National Group

2003  Jules Kroll ’63 ARTS Kroll, Inc
Past Recipients (continued)

2002  Rob Ryan ’69 ARTS
      Ascend Communications; Entrepreneur America

2001  Jeffrey Parker ’65 ENG, ’66 MEN, ’70 MBA
      First Call; CCBN

2000  Jeffrey Hawkins ’79 ENG
      Palm Computing; Handspring, Inc.

1999  William Sanders ’64 CALS
      Security Capital Group, Inc.

1998  Robert Felton ’61 ENG
      Indus International, Inc.

1997  Linda Mason ’76 ARTS
      Bright Horizons Children’s Centers, Inc.

1996  David Duffield ’62 ENG, ’63 MEN, ’64 MBA
      PeopleSoft, Inc.

1995  M. Arthur Gensler ’58 ARCH
      Gensler and Associates

1994  Irwin Jacobs ’56 ENG
      Qualcomm, Inc.

1993  Donald Berens ’47 ARTS
      Hickory Farms Sales Corp.

1992  Harvey Kinzelberg ’67 ENG
      Meridian Group

1991  Kenneth Blanchard ’61 ARTS, ’67 PhD &
      Marjorie McKee Blanchard ’62 ARTS
      Blanchard Training & Development, Inc.

1989  James McLamore ’47 HOTEL
      Burger King Corporation

1988  Julius Kayser ’47 HOTEL, &
      Arthur Wolcott ’49 ARTS
      Seneca Foods Corporation

1987  The Mellowes Family: Alfred ’64 ENG,
      Charles ’33 ENG, John ’60 ENG
      Charter Manufacturing Company, Inc.

1986  John Mariani, Jr. ’54 ARTS
      Villa Banfi, USA

1985  Christopher Hemmeter ’62 HOTEL
      Hemmeter Investment Company

1984  Sanford Weill ’55 ARTS
      Citigroup, Inc

*Due to schedule changes in the recognition of the Entrepreneur of the Year, there were no recipients in 2006 or 1990.
ABOUT
ENTREPRENEURSHIP@CORNELL
About Entrepreneurship@Cornell:

Entrepreneurship@Cornell works with all Cornell schools, colleges and organizations to help create and promote entrepreneurship education, events, commercialization and experiential learning opportunities. Our vision is to support a diverse group of university-wide activities that finds and fosters the entrepreneurial spirit in every Cornell participant—in every college, every field and every stage of life. Annual funding for Entrepreneurship@Cornell is provided by the Governing Board, the Office of the Provost, an Alumni Advisory Council, corporate sponsors, and an endowment established by Cornell Alumni.

Governing Board

College of Agriculture and Life Sciences
CHAIR: Kathryn J. Boor
Ronald P. Lynch Dean

The Johnson School
Soumitra Dutta
Anne and Elmer Lindseth Dean

College of Engineering
Lance R. Collins
Joseph Silbert Dean

College of Human Ecology
Alan Mathios
Rebecca Q. and James C. Morgan Dean

School of Hotel Administration
Michael D. Johnson
Dean

School of Industrial and Labor Relations
Harry C. Katz
Kenneth F. Kahn Dean

College of Architecture, Art and Planning
Kent Kleinman
Gail and Ira Drukier Dean

Cornell Law School
Stewart J. Schwab
Allan R. Tessler Dean

College of Arts and Sciences
Gretchen Ritter
Harold A. Tanner Dean

Advisory Council: Leadership

Chair: Steven Gal
Class of ’88

Vice Chair: Steve Benjamin
Class of ’80, MEng ’81, MBA ’82

Vice Chair: Bill Trenchard
Class of ’97

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CCTEC will be hosting a showcase featuring exciting technologies and new business opportunities from the Ithaca campus, New York State Agricultural Experiment Station in Geneva and Weill Cornell Medical College in New York City. Researchers and business representatives will be on hand to discuss the technologies and companies.

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The Cornell Business & Technology Park is the Ithaca area’s cutting edge office, wet-lab, and manufacturing park providing a first class environment to start-ups and established companies, while serving as an interface between Cornell University and the business community. Features: shared business and conference services, picnic areas, scenic ponds, café & grill, walking trails; free, ample parking; adjacent to the Ithaca Airport, hotel, car rental, Post Office, UPS and FedEx; located on TCAT Bus Line with shopping and restaurants nearby.

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eLab, a partnership with E@C, provides mentorship and business acceleration services to Cornell students who wish to start their own businesses. eLab’s students will present their businesses at Demo Day on Thursday, April 10th at 4:45pm at the Statler Auditorium.

PopShop is a gathering space for entrepreneurially minded Cornell Students. It provides a casual atmosphere for students to make connections, work on class projects or create the next big startup. While financial support comes from SAF and E@C, the PopShop is organized and managed by students.

SAF has created and funds two endowments at Cornell University that provide scholarship grants to Cornell students each year. Currently, those endowments have a market value of about $500,000.

SAF also sponsors events that support its mission. For the last 6 years SAF has been an underwriting sponsor of today’s event, the E@C Celebration. In addition, SAF has been a lead sponsor of the E@C Entrepreneurship Summit NYC every year its been held.

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eHub will be a vibrant, 24/7 work, learning and meeting space located in the heart of Collegetown, where students, faculty and practitioners will mingle, share ideas, collaborate on startups, advance existing businesses and learn practical lessons about business, entrepreneurship and life.
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