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Logistics

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To follow/tag speakers, find their social media links within Speaker Bios.
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<th>Time</th>
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<tr>
<td>9AM</td>
<td>Check-in &amp; Breakfast</td>
</tr>
<tr>
<td>10AM</td>
<td>Opening Remarks: Zach Shulman ‘87, JD ‘90</td>
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<tr>
<td></td>
<td>Director, Entrepreneurship at Cornell</td>
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<tr>
<td></td>
<td>Lance Collins, Dean, College of Engineering,</td>
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<tr>
<td></td>
<td>Governing Board Chair, Entrepreneurship at Cornell</td>
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<tr>
<td>10:15AM</td>
<td>Sallie Krawcheck, CEO, Ellevest</td>
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<tr>
<td>10:45AM</td>
<td>Scott Belsky ‘02, Venture Partner, Benchmark Capital, and Jeremy Levine,</td>
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<tr>
<td></td>
<td>Partner, Bessemer Venture Partners</td>
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<tr>
<td>11:15AM</td>
<td>Nancy Goodman, CEO, Kids v. Cancer</td>
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<tr>
<td>NOON</td>
<td>Networking Lunch</td>
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<tr>
<td>1:30PM</td>
<td>Tim Chi ‘98, CEO, WeddingWire</td>
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<tr>
<td>2:00PM</td>
<td>Jason Springs MBA ‘09, Co-Founder and Head of Marketing, GeneWEAVE</td>
</tr>
<tr>
<td>2:30PM</td>
<td>Robert H. Frank, H. J. Louis Professor of Management and Professor of</td>
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<tr>
<td></td>
<td>Economics, Johnson Graduate School of Management, Cornell University</td>
</tr>
<tr>
<td>3PM</td>
<td>Networking Break</td>
</tr>
<tr>
<td>3:45PM</td>
<td>Meredith Amdur MBA ‘03, Co-Founder, Julian.ai</td>
</tr>
<tr>
<td>4:15PM</td>
<td>Pamela G. Marrone ‘78, CEO and Founder, Marrone Bio Innovations</td>
</tr>
<tr>
<td>4:45PM</td>
<td>Howard Lindzon, CEO, Social Leverage</td>
</tr>
<tr>
<td>5:15PM</td>
<td>Closing Remarks: David Moon, Entrepreneur in Residence, Ernst &amp; Young</td>
</tr>
<tr>
<td>5:30PM</td>
<td>Reception</td>
</tr>
</tbody>
</table>
Professor Lance R. Collins is the Joseph Silbert Dean of Engineering at Cornell University. Prior to that he served as the S. C. Thomas Sze Director of the Sibley School of Mechanical & Aerospace Engineering from 2005-2010, and he was Director of Graduate Studies for Aerospace Engineering 2003-2005. He joined Cornell in 2002, following 11 years as Assistant Professor, Associate Professor and Professor of Chemical Engineering at the Pennsylvania State University. In 2011, he was part of the Cornell leadership team that successfully bid to partner with New York City to build a new campus on Roosevelt Island focused on innovation and commercialization in the tech sector. Professor Collins’ research combines simulation and theory to investigate a broad range of turbulent flow processes.

Full Bio @ Summit.eship.cornell.edu/2016
Zach Shulman ‘87, JD ‘90

Director, Entrepreneurship at Cornell

Zach Shulman has been the Director of Entrepreneurship at Cornell since October 2013. Previously, Zach was the Associate Director at the Entrepreneurship and Innovation Institute at Johnson and a Senior Lecturer of Entrepreneurship at Johnson, where he taught, since 1997, courses on startups and venture capital. Zach is also a Managing Partner at Cayuga Venture Fund (CVF), a venture capital fund based in Ithaca, NY that he joined in 2004. He currently serves on the boards of six of CVF’s portfolio companies.

From January 1999 through March 2002, Zach served as General Counsel and Chief Investor Relations Officer of Spike Broadband Systems. Prior to joining Spike, Zach was an associate at the law firm of Harris Beach in Ithaca, NY from 1996–1999.

Sallie Krawcheck

CEO, Ellevest

Sallie Krawcheck's professional mission is to help women reach their financial and professional goals. She is the CEO and Co-Founder of Ellevest, a just-launched digital investment platform for women. She is the Chair of Ellevate Network, a many-thousand-strong global professional woman's network. And she is the Chair of the Pax Ellevate Global Women's Index Fund, which invests in the top-rated companies for advancing women. Krawcheck has been named among the top ten of Fast Company's “100 Most Creative People” list. Before becoming an entrepreneur, she was CEO of Merrill Lynch Wealth Management and of Smith Barney.

@ZachShulman
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Scott Belsky is a Venture Partner at Benchmark. Previously, Scott co-founded Behance in 2006, and served as CEO until Adobe acquired Behance in 2012. Millions of people use Behance to display their portfolios, as well as track and find top talent across the creative industries. For three years, Scott served as Adobe’s Vice President of Products, rebooting Adobe’s mobile product strategy and leading Behance, the leading online platform for creatives to showcase and discover creative work.

Over the years, Scott has pursued other projects to help organize and empower the careers of creative people. These include 99U, Behance’s think tank and annual conference devoted to execution in the creative world. Scott is also the author of the international bestselling book Making Ideas Happen (Portfolio Imprint, Penguin Books, April, 2010).

Jeremy Levine is a partner in Bessemer’s New York office. He joined the firm in 2001 and focuses primarily on software and Internet companies. He has led early stage investments in consumer-Internet companies including LinkedIn, Pinterest, Raise, Wikia and Yelp; e-commerce businesses including KupiVIP and Shopify; and SaaS companies including MindBody and Parallels. Several of his portfolio companies have gone public in the last few years, and he has also served on the boards of several Bessemer-backed companies before they were acquired by larger corporations such as Amazon, AOL, Cox, Sony and Naspers.

Jeremy graduated from Duke University with a B.S. in computer science and economics.
Timothy founded WeddingWire after planning his wedding. As a groom, he experienced first hand how difficult it was to execute on the wedding plans. As a technologist, he couldn’t find an online resource that would help him plan more efficiently. Together with his cofounders, Jeff, Lee, and Sonny, they threw 4 desks into his empty living room in Chevy Chase, Maryland and WeddingWire was born. They set out to utilize their collective experience in technology to build a technology company that would revolutionize the wedding and event industry.

Through Kids v Cancer, Nancy championed the Creating Hope Act in 2012, which creates a market-based incentive to spur pediatric rare disease drug development. The Creating Hope Act was passed into law as USC 360ff. Since then, $1 billion in Creating Hope Act Priority Review Vouchers have traded with the last voucher trading at $350 million, providing a significant incentive for pediatric rare disease drug development. In June 2016, Congress introduced Kids v Cancer’s RACE for Children Act (S 3239, HR 5858) on a bipartisan basis to require developing cancer drugs for adults on also develop the drugs for kids with cancer. Goodman founded Kids v Cancer after her son, Jacob Froman, died of medulloblastoma. Earlier in her career, she was an international trade lawyer. Goodman received her J.D. from the University of Chicago and her M.P.P. from Harvard’s Kennedy School of Government.
Jason Springs is the Co-Founder and Head of Marketing of GeneWEAVE, now a division of Roche Molecular Diagnostics. GeneWEAVE focuses on developing transformative medical diagnostics to rapidly detect bacterial infections and guide antibiotic selection in a fraction of the time possible using current medical diagnostics. GeneWEAVE’s solutions focus on solving the problem of antibiotic resistance, identified by the CDC and the WHO as a problem so large that it threatens the existence of modern medicine. Jason co-founded GeneWEAVE with two other Cornell graduate students while earning his MBA at Cornell’s Johnson School.

Full Bio @ Summit.eship.cornell.edu/2016

Robert H. Frank is the HJ Louis Professor of Management and Professor of Economics at Cornell’s Johnson School of Management. His “Economic View” column has appeared in The New York Times for more than a decade. He is a Distinguished Senior Fellow at Demos. He received his B.S. in mathematics from Georgia Tech, then taught math and science for two years as a Peace Corps Volunteer in rural Nepal. He holds an M.A. in statistics and a Ph.D. in economics, both from the University of California at Berkeley. His papers have appeared in the American Economic Review, Econometrica, Journal of Political Economy, and other leading professional journals.

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Pamela G. Marrone ('78 BS CALS) is CEO and Founder of Marrone Bio Innovations, Inc. (NASDAQ: MBII), since 2006. Prior to this position, Dr. Marrone founded AgraQuest in 1995 and served as its CEO, Chairman and President until April 2006. Before AgraQuest, she was founding president and business unit head for Entotech, Inc. (1990-1995) in Davis (CA), a successful bio pesticide subsidiary of Denmark-based Novo Nordisk (sold to Abbott in 1995). At Monsanto (1983-1990), she led the Insect Biology group, which was involved in pioneering projects in transgenic crops, natural products, and microbial pesticides. In October 2014, Dr. Marrone was awarded Agrow’s “Best Manager with Strategic Vision” for her career-long leadership in biopesticides.

Full Bio @ Summit.eship.cornell.edu/2016

Meredith Amdur MBA ‘03
Co-Founder, Julian.ai

Meredith Amdur was President and CEO of WANTED Technologies, an online provider of big data analytics platform, tools and embedded data solutions to the HR sector, before selling the publicly traded Canada-based business to the Corporate Executive Board (CEB) in late 2015. She previously held senior leadership and strategy roles at DirecTV, Microsoft, Deloitte, and Informa, where her accomplishments included heading the strategic planning for Microsoft’s Entertainment & Devices Division (Xbox), serving as the General Manager of Strategy for the Bing search engine, leading DirecTV digital entertainment product strategy and spearheading new initiatives in big data analytics and advanced geospatial visualization tools for Microsoft’s Azure cloud platform.

Full Bio @ Summit.eship.cornell.edu/2016
Howard Lindzon
CEO, Social Leverage

Howard was born in Toronto, lived in Phoenix for 20 years and now lives in Coronado, CA with his wife, two awesome kids and two dachshunds. Howard graduated from the University of Western Ontario, Arizona State University, and American Graduate School of International Management (Thunderbird). He is focused on innovation in personal finance and do-it-yourself investing, and makes early stage investments through Social Leverage. Howard's current start-up is called StockTwits, where he is a co-founder and now Chairman after 5 years as CEO. Howard also manages a hedge fund (Lindzon Capital Partners) and has done so since June of 1998.

Full Bio @ Summit.eship.cornell.edu/2016

David Moon
Entrepreneur in Residence, Ernst & Young

David Moon is Entrepreneur in Residence at Ernst & Young in New York. He has been an active investor in and adviser to early stage companies, focusing on networks, marketplaces, fintech, and online media. Previously, he was with Recorded Future, a venture-backed analytics company, where he headed the Financial Services business and led business development with media partners. Prior to Recorded Future, he was a member of the founding team of Gerson Lehrman Group (www.glgroup.com), where he sold, marketed, and developed the expert network over the course of eleven years, with a particular focus on Tech, Media and Telecom and the financial services industry.
Entrepreneurship at Cornell is an innovative, university-wide program supported by every school and college at Cornell University and a dedicated core of faculty, staff and alumni. Both undergraduate and graduate students benefit from studying and working within Cornell’s world-class programmatic, research and clinical environments to develop the technical, business, and leadership skills that position them for success in their endeavors. With its broad array of programs and services, Entrepreneurship at Cornell is the gateway to everything entrepreneurial at Cornell University.

A special thanks to the Entrepreneurship at Cornell Advisory Council, Corporate Sponsors, and Governing Board, whose creativity, dedication and financial support allow Entrepreneurship at Cornell to find and foster the entrepreneurial spirit in every Cornell participant—in every college, every field, and every stage of life. For information on joining the Advisory Council or becoming a Corporate Sponsor please email Debra Moesch, Program Manager, at dlm8@cornell.edu.
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Iron Design develops cohesive brand identities and websites. Their team is passionate about creating identities that rise above the sum of their parts. They offer services for a diverse clientele from startup businesses to corporations to higher education institutions. Some of Iron’s latest work can be seen at Cornell University, Rev: Ithaca Startup Works, the Corning Museum of Glass, and Marietta Corporation, among others.

Hamershlag Sulzberger Borg provides merger and acquisition, debt and equity financing, restructuring, strategic partnering and other financial advisory services to both publicly held and privately owned and family controlled businesses, and to private equity funds, hedge funds and other principal investors.
The Cornell College of Business is comprised of the university’s three accredited business schools—the Charles H. Dyson School of Applied Economics and Management, the Samuel Curtis Johnson Graduate School of Management, and the School of Hotel Administration—that bring together the excellence and breadth of Cornell’s leading undergraduate, graduate, and professional business programs.

Student Agencies Foundation (SAF) is a nonprofit organization dedicated to providing extraordinary opportunities for Cornell students to gain practical skills through experiential learning in business and entrepreneurship. SAF owns Student Agencies, Inc., founded in 1894, it is the oldest student-run company in the U.S. SAF founded the eLab, Cornell’s accelerator for top entrepreneurs, and supports the POPSHOP and EaC.
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* Cleantech Group, 2015.
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