

SUMMIT SPONSORSHIP PACKAGES

**NOVEMBER 3, 2017
9AM - 5:30PM
THE TIMES CENTER,
NEW YORK CITY**

The exciting promise of combustive collaboration and magnetic ideas.

summit.eship.cornell.edu/2017

For additional information, contact:
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All sponsorships are tax-deductible within IRS guidelines.

Target Audience entrepreneurially minded people, including founders, management, funders and supporters

Event Format 15–25 minute speaker presentations throughout the day with networking breaks

Exhibit Hall for sponsors and supporters

Expected Participants 500+

UNDERWRITING SPONSOR \$50,000

- Special consideration for recognition and involvement in all aspects of the Summit
- "Prime" space for sponsor exhibit
- Logo, description and link to your website in all promotional emails.
- Premier signage at Summit
- 5 free registrations to the Summit
- One full page ad in Summit program
- Logo, description and link to your website in "Sponsors" section of Summit website
- Logo and description in "Sponsors" section of Summit program
- Logo on "Thank You" signage at all events
- Opportunity to hand out marketing materials

LEAD SPONSORS

\$20,000

- Sponsorship recognition at breakfast or networking breaks or lunch, or cocktail reception
- “Featured” sponsor exhibit space
- Logo, description and link to your website in all promotional emails.
- Signage at Summit
- 2 free registrations to the Summit
- One full page ad in Summit program
- Logo, description and link to your website in “Sponsors” section of Summit website
- Logo and description in “Sponsors” section of Summit program
- Logo on “Thank You” signage posted at all event
- Opportunity to hand out marketing materials

CONTRIBUTING SPONSORS \$10,000

- Logo placement on all Summit marketing materials, including (i) conference program, (ii) Summit website, and (iii) other Summit printed marketing materials
- Sponsor exhibit space
- 1 free registration to the Summit
- One half page ad in Summit program
- Logo in “Sponsors” section of Summit program and on Summit website
- Logo on “Thank You” signage posted at all events
- Opportunity to hand out marketing materials

SUPPORTING SPONSORS \$5,000

- Logo placement on Summit marketing materials
- Half or Quarter page ad in Summit program depending on that year's promotional materials.
- Logo in "Sponsors" section of Summit program and on Summit website
- Logo on "Thank You" signage posted at all events
- Opportunity to hand out marketing materials

FRIENDS \$1,000

- Listed in program and on website
- Signage at Summit