

**ENTREPRENEURSHIP
AT CORNELL**

Eclectic Convergence 2020

SUMMIT SPONSORSHIP PACKAGES

**NOVEMBER 13, 2020
9AM - 5:30PM
THE TIMES CENTER,
NEW YORK CITY**

summit.eship.cornell.edu/2020

For additional information, contact:
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All sponsorships are tax-deductible within
IRS guidelines.

Target Audience entrepreneurially minded
people, including founders, management,
funders and supporters

Event Format Individual speaker presentations
and fireside chats throughout the day with
startup pitches and networking breaks.

Exhibit Hall for sponsors and supporters

Expected Participants 500+

UNDERWRITING SPONSOR \$50,000

- Special consideration for recognition and involvement in all aspects of the Summit
- “Prime” space for sponsor exhibit
- Logo, description and link to your website in all promotional emails.
- Premier signage at Summit
- 5 free registrations to the Summit
- One full page ad in Summit program (5.25” x 8.25” width by height, 300DPI jpeg or PDF)
- Logo, description and link to your website in “Sponsors” section of Summit website
- Logo and description in “Sponsors” section of Summit program
- Logo on “Thank You” signage at all events
- Opportunity to hand out marketing materials

LEAD SPONSORS

\$20,000

- Sponsorship recognition at breakfast or networking breaks or lunch, or cocktail reception
- “Featured” sponsor exhibit space
- Logo, description and link to your website in all promotional emails.
- Signage at Summit
- 2 free registrations to the Summit
- One full page ad in Summit program (5.25” x 8.25” width by height, 300DPI jpeg or PDF)
- Logo, description and link to your website in “Sponsors” section of Summit website
- Logo and description in “Sponsors” section of Summit program
- Logo on “Thank You” signage posted at all event
- Opportunity to hand out marketing materials

CONTRIBUTING SPONSORS \$10,000

- Logo placement on all Summit marketing materials, including (i) conference program, (ii) Summit website, and (iii) other Summit printed marketing materials
- Sponsor exhibit space
- 1 free registration to the Summit
- One half page ad in Summit program (5.25" x 4.25" width by height, 300DPI jpeg or PDF)
- Logo in "Sponsors" section of Summit program and on Summit website
- Logo on "Thank You" signage posted at all events
- Opportunity to hand out marketing materials

SUPPORTING SPONSORS \$5,000

- Logo placement on Summit marketing materials
- Half page ad in Summit program
(5.25" x 4.25" width by height, 300DPI jpeg or PDF)
- Logo in "Sponsors" section of Summit program and on Summit website
- Logo on "Thank You" signage posted at all events
- Opportunity to hand out marketing materials

FRIENDS \$1,000

- Listed in program and on website
- Signage at Summit