ENTREPRENEURSHIP AT CORNELL

Corporate Sponsor Partnerships

Series Seed Level \$10,000

Package includes the following items:

- Facilitated access to students
 (internships, full time jobs, research)
- Facilitated access to faculty (consulting, research interests)
- Acknowledgement of sponsorship tier via logo on EaC promotions
- Acknowledgement of sponsorship tier via logo on EaC website
- Acknowledgement of sponsorship tier via logo at EaC events (including Eclectic Convergence in NYC and Celebration in Ithaca)

Series A Level \$20,000

Package includes all Series Seed Level items plus the following:

- One seat on EaC Advisory Council
- Sponsor product placement at EaC events
- Sponsor table at EaC events that have exhibitor hall
- Founder/Series A Roundtable (annual)

Founder Level \$30,000

Package includes all Series Seed and Series A Level items <u>plus</u> the following:

- Ability to host special events at Cornell or virtually (for example, webinars)
- Ability to provide high level C suite leaders as speakers/panelists at EaC events
- Free registrations to Eclectic Convergence and Celebration
- Serve as a judge at Eclectic Convergence
 Startup Pitch Competition
- Serve as a judge at Big Idea Competition
- Additional seat on EaC Advisory Council, if desired
- Facilitation of student-led consulting projects for sponsor