



Welcome to the 2023 Entrepreneurship at Cornell Kickoff!!

Internship Program

Summer internships provide entrepreneurial students with opportunities to gain essential experience in small to mid-sized businesses located throughout the US and abroad.

[Participate in the Internship Program >](#)

Hackathons

Students from all degrees, majors, and programs team up to create fast solutions to real problems

Internship Program

Opportunities for entrepreneurial students and small to mid-sized businesses

eLab

Intense student business accelerator that launches 20 businesses a year

Eclectic Convergence

Fall NYC event featuring high profile speakers, networking, and competition



Entrepreneurship at Cornell

SEARCH

Entrepreneurship Ecosystem

View all of our programs and resources by category



is the gateway to your
entrepreneurship journey

100% university-wide

For ALL students

Accelerators and Incubators

Co-working Spaces

Competitions

Funding and Fellowships

Internships

Legal, Accounting and Library Services

Licensing and Technology Resources

Mentorship and Training

Networking

Regional Resources

Social Entrepreneurship Programs

Student Clubs and Related Organizations

<https://eship.cornell.edu>

ENTREPRENEURSHIP AT CORNELL

Find and foster the entrepreneurial spirit
in participants from
every college,
every field
in every stage of life.

MISSION

Connecting to Mentors and Founders

Blackstone LaunchPad[®]

BET

W.E. Cornell

Johnson EiRs

Pillsbury EiRs

ENG EiRs

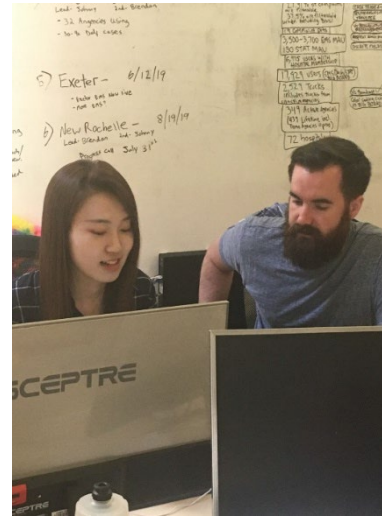
Family Business EiRs

The logo for startuptree features a stylized white tree icon on a green rectangular background, followed by the word "startuptree" in white lowercase letters.

And MORE on EaC website!!

Advisory
Council
Members
love to
mentor
too!

**ENTREPRENEURSHIP
AT CORNELL**



Connecting to Internships
40-50 per summer

Connecting via Hackathons



Connecting with Peers – Join a club or organization

- Life Changing Labs
- Student Agencies
- CVC, CVEC, BET, WE Cornell, Family Business Club, Ventures Accelerated
 - Social Enterprise at Cornell
 - Asia Business Association
- Sustainable Global Enterprise Club
 - BlackGen Capital
- Cornell Society of Women in Business
- Black Graduate Business Association
 - Digital Consulting
 - MANY MORE

Connecting with
Social
Entrepreneurship

- Clinton Global Initiative University
- Center for Sustainable Global Enterprise
- Center for Transformative Action
- David M. Einhorn Center for Community Engagement
- Social Enterprise at Cornell
- Big Red Microenterprise
- Social Business Consulting Club
- Cornell Center for Women, Justice, Economy and Technology
- Grub Ventures
- And a bunch more on our website!

Get connected to Funding and Competitions:

<https://eship.cornell.edu/cat/funding-fellowships/>

<https://eship.cornell.edu/cat/competitions/>



Apply using the QR Code

Is there a problem you want to solve?
Do you have an idea for its solution?

Blackstone LaunchPad



**ENTREPRENEURSHIP
AT CORNELL**

BIG IDEAS COMPETITION

Pitch your idea for a chance to win
over \$10,000

Deadline to apply is October 6th

email felixl@cornell.edu or na276@cornell.edu with questions



MANAGED BY:

**ENTREPRENEURSHIP
AT CORNELL**

Two co-working spaces located in Kennedy Hall and Collegetown



Network Opening.



**ENTREPRENEURSHIP
AT CORNELL**



**CORNELL
TECH**

11.3.23

One full day of

Eclectic Convergence

Cornell Entrepreneurship Summit

ENTREPRENEURSHIP CELEBRATION

Cornell University, Ithaca NY

April 13-14, 2023

[Register Now](#)

Key links:

EaC site: <http://eship.cornell.edu/>

eLab site: <https://www.elabstartup.com/>

StartupTree: <https://cornell.startuptree.co/>

Blackstone LaunchPad:

<https://eship.cornell.edu/blackstone-launchpad-mentors/>

Key Action Items:

Join the [eship listserv](#) from our home page

Follow us on [social media](#) – LinkedIn!

Check out the entire ecosystem on our website

Entrepreneurship Minor

“any person...any startup”

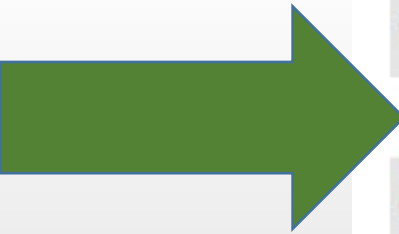
Matt Marx, EaC Faculty Director



US Universities Ranked By Number Of Graduating Startup Founders

🔍 Search

| University | Total number of funded founders** |
|----------------------------|-----------------------------------|
| Stanford | 472 |
| MIT | 325 |
| UC Berkeley | 297 |
| Harvard | 281 |
| Cornell | 161 |
| Penn | 139 |
| Carnegie Mellon | 126 |
| Columbia | 125 |
| Yale | 114 |
| U of Southern Calif. (USC) | 113 |
| U of Michigan | 104 |
| UCLA | 103 |



Entrepreneurship Minor for 2023+

- Fewer credits (18 → 16.5)
- More flexibility / course options
- Hands-on Practicum

Entrepreneurship Minor Requirements

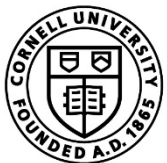
| Section | Credits |
|---|-------------|
| Gateway course (AEM2220) | 3 |
| Accounting | 3 |
| Ideation | 1.5 |
| Entrepreneurial Strategy | 3 |
| Verticals/Topics (social ent., healthcare, family firms, legal) | 4.5 |
| Practicum | 1.5 |
| | 16.5 |

Sortable list of entrepreneurship courses



| Semester | Course Number | Course Name | Topic | School | Ugrad? | Offered 22/23 | Credits |
|----------|------------------------------------|--|---------------|--------------|--------|---------------|---------|
| Fall | NBAY 6080 | Building Entrepreneurial Ventures | Business Plan | Cornell Tech | No | Yes | 1.5 |
| Fall | AEM 3249 | Entrepreneurial Marketing and Strategy | Business Plan | Dyson | Yes | Yes | 3 |
| Fall | NBA 6230 | Actualizing Your Startup - Part I | Business Plan | Johnson | No** | Yes | 1.5 |
| Fall | NBA 3000, NBA 5640 | The Business of Entrepreneurship | Business Plan | Johnson | Yes | Yes | 3 |
| Fall | NBAY 6090 | Digital Marketing | Fundamentals | Cornell Tech | No | Yes | 1.5 |
| Fall | AEM 2220 | Dilemmas in Entrepreneurship | Fundamentals | Dyson | Yes | Yes | 3 |
| Fall | ENGRG 4960 | Entrepreneurial Practicum in Engineering | Fundamentals | Engineering | Yes | Yes | 1 to 4 |
| Fall | ENGRG 2270 | Introduction to Entrepreneurship for Engineers | Fundamentals | Engineering | Yes | Yes | 3 |
| Fall | MAE 1270 | Introduction to Entrepreneurship for Engineers | Fundamentals | Engineering | Yes | Yes | 3 |
| Fall | NBA 6395 | Entrepreneurial Mindset | Fundamentals | Johnson | No | Yes | 0.5 |
| Fall | NBA 5070 | Entrepreneurship for Scientists and Engineers | Fundamentals | Johnson | Yes | Yes | 3 |
| Fall | HADM 3610 | Communication for Entrepreneurs | Fundamentals | Nolan | Yes | No | 3 |
| Fall | HADM 3135 | Conversations with Entrepreneurs | Fundamentals | Nolan | Yes | Yes | 3 |
| Fall | HADM 6135 | Conversations with Entrepreneurs | Fundamentals | Nolan | No | Yes | 3 |
| Fall | NBAY 5180 | Design Thinking | Ideation | Cornell Tech | No | Yes | 1.5 |
| Fall | TECH 5325 | Research for Startup Nation: Innovation in Israel iTrek Trip | Ideation | Cornell Tech | No | Yes | 0.5 |
| Fall | AEM 4940 – LEC 007 | Creativity Sprint: an Entrepreneurship Hackathon | Ideation | Dyson | Yes | Yes | 1.5 |
| Fall | AEM 3110 | Design and Innovation | Ideation | Dyson | Yes | Yes | 3 |

Visit the Entrepreneurship Minor site to learn more!



Cornell
SC Johnson College of Business



EXPLORE

business.cornell.edu/minors

CONTACT US

minors@business.cornell.edu

SCHEDULE

Bookings: Business Minors Office

VISIT

B60B Warren Hall

And now....a word from our
enduring partner
Student Agencies

Quinn Ackerman, President

Taking your startup to reality!



Now time for eLab
pitches!!

The background is a black field filled with a complex pattern of small white dots. Overlaid on this are several series of larger dots in blue and magenta, arranged in roughly parallel lines that curve across the frame. Interspersed among these dots are thin, wavy lines in blue and magenta. A series of overlapping, semi-transparent rectangular outlines in a teal color are also visible, creating a grid-like structure that is slightly offset and layered.

And now time for the
eship EXPO!!