

Sanjay Vakil

Co-Founder Direct Booker.ai



Sanjay Vakil has over 20 years of experience driving innovation at Google, Tripadvisor, and Time Out Group. An MIT-trained "rocket scientist" with a PhD in Aerospace Engineering, Sanjay specializes in AI, travel tech, and digital commerce. During his tenure at Google, he led key initiatives across Hotels and Flights (including Free Booking Links and AI-powered price retrieval) focused on optimizing the intersection of supplier visibility and user experience.

DirectBooker is a new startup which is looking to infuse AI tools with real time, accurate hotel pricing and availability information. By working hand in glove with these systems, we are enabling consumer AI tools to become far more useful, fun, and efficient.

Our team and board include the founding members of TripAdvisor and Google travel, and we are working closely with the biggest hotel chains in the world.